

## For Immediate Release March 2012

For more information, contact:
Cari Southworth, Marketing Director
Kenny Brown & Heidts brands
855.847.4477 office / 317.417.0280 mobile
csouthworth@kennybrown.com

## Heidts and Kenny Brown Introduce New Bolt-In Rear Suspension For '64 ½ to '70 Mustangs, First in a New Series of Products

**Wauconda, IL**– Heidts Automotive Group announced the availability of the first in a series of new products that combines the quality, craftsmanship and expertise of two industry leaders, Heidts and Kenny Brown Performance. Making its debut at the March 23-24 Hotrod & Restoration Trade Show in Indianapolis is a new bolt-in four-link rear suspension for '64 ½ to '70 Ford Mustangs. This is the first product to carry the newly created Heidts Pro GT by Kenny Brown designation.

This New Heidts Pro GT by Kenny Brown product combines the best of both industry-leading companies: Heidts superior manufacturing quality with Kenny Brown's superior suspension geometry. The combined result for this first new Pro GT by Kenny Brown is a true bolt-in four link rear suspension that will allow early Mustang owners to get the best qualities and efforts of both companies.

"This type of product is the result of two different companies coming together to design and manufacture a product that brings out the best in both, while once again leading the way with bolt-in suspension solutions for our dealers and their customers," said Wallace Leyshon, President of Heidts Automotive. "This is just the first in what we know will be a very well-received line of products available through our Heidts dealer network."

The Heidts Pro GT by Kenny Brown utilizes Brown's critically acclaimed Advanced Geometry Suspension (AGS 4.0) for Mustangs. This AGS system has been refined over 25 years of building championship-winning race cars as well as thousands of customer cars that are driven both on the street and on the track.

The AGS design provides superior traction, grip, handling and braking performance, while still maintaining a ride that is suitable for everyday street use. This first new Heidts Pro GT by Kenny Brown product has been designed for owners who want a four-link rear suspension design that utilizes a solid rear axle.

The new Heidts Pro GT by Kenny Brown rear suspension also takes advantage of a revised roll center and advanced "anti-dive" geometry. Another advantage to builders is that the new rear suspension configuration will allow the cars to be "mini-tubbed", providing room for larger tire and wheel packages to be used.



"We see the new Heidts Pro GT by Kenny Brown being used by a wide range of customers," said Kenny Brown, "especially on cars that are being built for the growing Pro-Touring segment and for customers who want to enjoy their early Mustangs on the street, at the autocross, drag strip and road course."

The new Heidts Pro GT by Kenny Brown features a fully-welded and boxed frame that is designed as a direct bolt-in for '64 ½ to '70 Mustangs. It also utilizes four, heavy duty control arms and can use either a standard Ford 9-inch-style rear differential housing or Heidts' own extra-capacity fabricated 9-inch third member. The Pro GT by Kenny Brown also uses heavy-duty coil-over rear shocks and springs and can be ordered with a wide range of shock and spring rates. The bolt-in solution also comes standard with a heavy duty rear panhard bar, anti-roll bar and is available with a 58-inch rear wheel track width.

The new New Heidts Pro GT by Kenny Brown is are available through authorized Kenny Brown Performance Parts Dealers, online at <a href="https://www.kennybrown.com">www.kennybrown.com</a> or by calling Kenny Brown Performance direct – (855) 847-4477.

**About Kenny Brown –** Kenny Brown, a 25 year veteran in the Mustang performance aftermarket, is legendary for building some of the most technically advanced Ford Mustangs in North America. His critically-acclaimed AGS (Advanced Geometry Suspension) high performance suspension components for street and track-day Mustangs are some of the best and most innovative in the aftermarket. Kenny is a well-known celebrity in the Ford aftermarket and has played a critical role in Mustang racing heritage and new product development since 1986.

###